



## **CHILDREN'S PROGRAMMING**

**The following programs and/or announcements are responding to the educational needs of children as listed on the attached pages.**

**A view of all Children's Programs aired by KCEN-TV within this period confirms they were in compliance with commercial time limitations for "Children's Programming" as set forth in Federal Communications Rules.**

**July 1 – Sept. 30, 2012**

A handwritten signature in black ink, appearing to read "Gayle Kiger", written over a horizontal line.

**Gayle Kiger**

**Vice President & General Manager  
KCEN-TV**

*Filed with FCC on* 10/05/12

**QUARTERLY CERTIFICATE ON COMPLIANCE  
WITH COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS**

(Programs Originally Produced for  
the Child Audience)

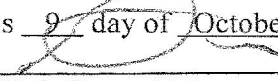
**FOR THE PUBLIC FILE**

Station KCEN-TV (6.1)  
Quarter Ending September 30, 2012  
Reviewed By\* Susan Schnittger  
\*Responsible Station Official

**CERTIFICATE OF COMPLIANCE WITH STATUTORY LIMITS AND  
SECTION 73.670 (COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS)**

This certifies that during the past calendar quarter the above-referenced station, its network and/or its syndicators, as a standard practice, formatted and broadcast the children's programs which are listed below to assure that they would be within the statutory limits permitted for commercials and commercial matter in such programs, except that as to the particular program segments identified below there were overages to the extent indicated. We have attached a separate sheet explaining the reason for each such overage.

<u>Program Titles</u>	<u>Commercial Overages (if any)</u>	
	<u>Date</u>	<u>Amount of Overage</u>
<i>[List here, by title, every local, syndicated and network children's program that was carried in the past quarter on all program streams (use additional pages as necessary)]</i>	<i>[List here the date of every local, syndicated, or network children's program in which the commercial limits were exceeded, or in which an impermissible website address was displayed; attach a memo to explain why each such overage occurred.]</i>	
<u>Noddle and Doodle</u>	<u>                    </u>	<u>                    </u>
<u>Pajanimals</u>	<u>                    </u>	<u>                    </u>
<u>Poppy Cat</u>	<u>                    </u>	<u>                    </u>
<u>Justin Time</u>	<u>                    </u>	<u>                    </u>
<u>Lazytown</u>	<u>                    </u>	<u>                    </u>
<u>The Wiggles</u>	<u>                    </u>	<u>                    </u>
<u>                    </u>	<u>                    </u>	<u>                    </u>
<u>                    </u>	<u>                    </u>	<u>                    </u>
<u>                    </u>	<u>                    </u>	<u>                    </u>

Dated this 9 day of October, 2012  
By   
Title VP & General Manager  
Licensee KCEN License Company, LLC

October 4, 2012

Dear Affiliate Partner:

To assist you in complying with the reporting requirements for children's television and the requirement that stations air "core" children's programming, we are providing you with episode-specific descriptions (the '**NBC Kids**' educational and informational programming block) as set forth in the attached Community Relations Quarterly Children's Programming Report for 3rd quarter 2012. The report includes information to help prepare FCC Form 398. Please note that we have not included the specific dates and times for each of the programs as that may be station-specific.

This report is divided into the following categories:

1. Educational Objectives: NBC Kids for both 3rd quarter 2012 and 4th quarter 2012.
2. Core programming: Regularly scheduled programming furnished by the NBC Network that is specifically designed to serve the early educational and informational needs of children 16 and under. Each of these programs is identified on-air as educational and informational with the "E/I" icon, and is similarly identified to the national listing services. To assist stations with the preemption report section of FCC Form 398, we have added specific episode numbers. Please note that the age target for NBC Kids programming is identified as 2-5 years old.
3. Other programming: Programming furnished by the NBC Network that contributes to the educational and informational needs of children 16 and under, but is not specifically designed to meet the educational and informational needs of children.
4. Public service announcements targeted to children 16 and under.
5. Non-broadcast efforts that enhance the educational and informational value of NBC Network programming to children.
6. Network on-air promotional efforts, which include a schedule of NBC on-air promos for NBC Kids programming.

The regularly-scheduled children's programming and promotional content furnished to you by the NBC Network during the 3rd quarter of 2012 complied with the commercial limits of the Children's Television Act, and 47 C.F.R. §§ 73.670(a)-(d), provided that you broadcast and distributed such programming as furnished to you by NBC, and did not add any promotional or advertising content there to other than as directed by NBC via weekly postings on APT.

If you have any questions about these reporting requirements, please feel free to call us.

Loretta Alden  
NBC Universal  
Director, Affiliate Relations  
212-664-2928

[loretta.alden@nbcuni.com](mailto:loretta.alden@nbcuni.com)



### 3RD QUARTER 2012 EDUCATIONAL OBJECTIVES

In compliance with the Children's Television regulations that became effective January 2, 1997, the **NBC Kids programming block** features an on-air icon (E/I) indicating that each program is "educational and informational" for children. **This icon is displayed throughout each program.** The following document, which includes "early educational and informational" objectives for each of the **NBC Kids** programs, provides the information needed for each station to complete Form 398 for the immediately preceding quarter.

Each of the programs listed below, which make up the **NBC Kids** programming block, is specifically designed to serve the *educational and informational* needs of children ages 2-5. All of the programs have educational objectives and messages that are central to the content and appropriate for the program genre.

From July 7, 2012 – September 29, 2012, **NBC Kids** aired six new shows. These are: **Justin Time**, **Lazy Town**, **The Pajanimals**, **Poppy Cat**, **Noodle and Doodle**, and **The Wiggles**.

All six shows are specifically for a target audience composed of children from 2-5 years of age and are diverse in the range of content and formats. Five of the shows engage elements of fantasy and imagination to express the educational content. Four of the shows (**The Pajanimals**, **Poppy Cat**, **Lazy Town**, and **Justin Time**) have a narrative format. One of the shows, **The Wiggles**, is a lesson based musical variety show, and the last, **Noodle and Doodle**, provides specific lessons on recycling materials to create art projects.

**Justin Time** features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination.

**Lazy Town** encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.

**The Pajanimals** are a group of four preschool aged puppets who live together in a house with their off-screen mother and father. They reside primarily in their bedroom, a dormitory of sorts, where they complete their nighttime routine of brushing teeth and conversing quietly before falling to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the social/emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced throughout the adventure. The children return home in time to get ample rest, confident about facing their issues when they awaken the following day.

**Poppy Cat**, based on the book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat, as the leader of a group of animal friends, a resident bully Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each episode to be nice to your friends and always work together. There remains an overarching implicit message within every episode as well: think creatively and exercise your mind through reading and storytelling – for these activities always lead to enjoyment and adventure.

**Noodle and Doodle**, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.

**The Wiggles** is a musical variety show specifically designed for pre-school children. Starring Tony, Murray, Greg and Jeff, the Wiggles offer a montage of skits that are specifically designed for teaching and entertaining the preschool audience. Supported by an ensemble of characters, larger than life animals (humans dressed as animal characters) as well as a pirate, Captain Feathersword; the Wiggles teach numbers, letters, colors, matching and classifying what belongs together (or not), and following directions. Featuring dancing and occasional guest artists the Wiggles provides a plethora of visual interest for the viewer, while presenting the lessons in an easily understandable and developmentally appropriate manner for the preschool child.

#### **4TH QUARTER 2012 EDUCATIONAL OBJECTIVES**

There are no new shows for the 4<sup>th</sup> Quarter 2012.

#### **3RD QUARTER 2012 SHOW SUMMARIES**

**Justin Time** is an animated show specifically directed to the preschool audience and always conveys an embedded lesson; it is possible to understand and manage any problem you have by thinking about it creatively. Justin is a little boy who has two imaginary playmates, **Olivia** (who meets him on his travels) and **Squidgy** the sponge (who also lives in Justin's bedroom). When Justin has a problem or doesn't want to do something his mother has suggested, he daydreams his way into an adventure that takes him to places all around the world. On these adventures, he meets Olivia who guides him through an experience that demonstrates to Justin how he can solve his problem. The show provides many facts about the context the characters visit while on the adventure, but the central point is to teach a lesson about a social/emotional dilemma universally experienced by preschool children.

**Lazy Town** is a show featuring the importance of health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we meet a visitor named **Stephanie** who is determined to coax her friends and relatives into adopting a healthful, active life style. She wins over her new friends, **Ziggy, Stingy, Trixie** and **Pixel**, convincing them to leave their gaming consoles and candy stashes at home so they can go outside and play. She persuades her uncle, **Mayor Milford Meanswell**, and his friend **Ms. Busy Body** to support her efforts. **Robbie Rotten**, who lives underground, and is determined to return Lazy Town to its former state of inactivity and quiet, constantly foils the characters' efforts. Coming to the rescue is the athlete **Sportacus** who lives in a zeppelin-like aircraft and receives signals from the kids or the Mayor whenever they need help. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he returns to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again.

**Pajanimals** focuses on teaching bedtime routines and practicing them consistently so children can get a good night's sleep. In each episode one of the main characters—**Apollo** the dog, **Squacky**, the duck, **Sweetpea Sue**, a horse, and **Cowbella**, a purple and white cow—has difficulty sleeping or faces a problem. They all pile onto one of the beds and are whisked off to a land of adventure that offers solutions to their problems. Each bed travels to a specific place for the adventure: Squacky's bed goes to Ellie the octopus who lives in the Big Blue Sea and to Coach Whistler who lives in Land of Play; Cowbella's bed goes to Edwin, who lives in Storybook Land and to Jerry Bear, who lives in the Big Friendly Forest; Apollo's bed goes to the Moon who is in the Night Sky, and Sweetpea Sue's bed goes to Mr. Happy Birthday, a porcupine who resides in Birthday Land, and Bedtimes Bunny who lives in the Land of Hush. Each show ends with the problem resolved and the Pajanimals tucked into their beds for a good night's rest.

**Poppy Cat** is based on the **Poppy Cat's Adventures** book series authored and illustrated by Lara Jones. A narrator, also named Lara, reads a story to her cat in each episode. This story stars her Poppy Cat, who envisions and takes his friends on imaginary adventures. The friends are **Zuzu**, a Dalmatian who zips around on a skateboard; **Alma**, a southern belle bunny who is ultra-feminine and sweetly dramatic, **Mo**, a little mouse who tries his best to do as much as everyone else despite his size; **Owl**, the wise one who is prone to neck rolls and commentary when things irritate him or don't make sense, and the grouchy **Egbert**, an arrogant and obnoxious badger who refuses to play with the group and invariably attempts to sabotage their adventures. Occasionally **Hilda**, a forgetful and ditzzy pigeon who flies into their adventures, appears to say hello or provide misguided directions to the friends. Once their mission is accomplished, the friends return to their little village and resume their cheerful, active lives. At the conclusion of her story, Lara closes her book and says good-bye to Poppy Cat, who is usually ready for his nap.

**Noodle and Doodle** is a live-action show hosted by Sean Roach that also blends animation and puppetry into the overall format. **Sean** drives a double-decker bus into various communities to meet children who have written to him with a problem that they would like to solve using an art and/or a food experience. Sean is accompanied by **Noodle**, a puppet character and **Doodle**, a digital character that lives inside a tablet computer, and **Doggity**, a faithful beagle. Doggity has a mini-show of his own through an animated alter-ego that appears during diversionary segments set in a restaurant kitchen. The show demonstrates how recycled materials can become art and how food, art, and problem solving can be combined to create a fun experience in everyday life. Every episode can be replicated at home with ease by parents and children playing together.

**The Wiggles** is an Australian children's variety show, starring musicians **Tony, Murray, Greg and Jeff**. During every show, the Wiggles run through a variety of skits that are specifically designed to entertain the preschool audience. They are supported by a troupe of back-up dancers and colorful characters, who help them move the show forward with scene changes, travel to distant locations and visits by guest artists. These characters include **Wags** the dog, **Dorothy** the Dinosaur, **Henry** the octopus, and **Captain Feathersword** the Pirate, all of whom dance and interact with the hosts. While the majority of the sketches are instructional in nature the context and spirit of the show demonstrates that learning is the way to have the "very most" fun.

(Programs Originally Produced for  
the Child Audience)

Station KCEN-TV (6.2)  
 Quarter Ending September 30, 2012  
 Reviewed By\* Susan Schnittger  
*\*Responsible Station Official*

This certifies that during the past calendar quarter the above-referenced station, its network and/or its syndicators, as a standard practice, formatted and broadcast the children's programs which are listed below to assure that they would be within the statutory limits permitted for commercials and commercial matter in such programs, except that as to the particular program segments identified below there were overages to the extent indicated. We have attached a separate sheet explaining the reason for each such overage.

Dated this 9 day of October, 2012.  
By [Signature]  
Title VP & General Manager  
Licensee KCEN License Company, LLC

**THIS TV NETWORK COMMERCIAL LIMITS**  
**AND WEB SITE RULE COMPLIANCE CERTIFICATION,**  
**THIRD QUARTER 2012**

FOLLOWING IS A LIST OF ALL THIS TV NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER THAT WERE SCHEDULED FOR BROADCAST DURING THE THIRD QUARTER OF 2012, JULY 1, 2012 THROUGH SEPTEMBER 30, 2012. THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS, OR HALF THAT ALLOTTED TIME FOR AN ISOLATED HALF HOUR OF CHILDREN'S PROGRAMMING. THE ACTUAL NUMBER OF NETWORK COMMERCIAL MINUTES WAS INCLUDED IN THE NETWORK TRAFFIC REPORTS FOR THE THIRD QUARTER OF 2012, WHICH EACH AFFILIATED STATION HAS RECEIVED HERETOFORE.

IF THE NETWORK SCHEDULED A HALF-HOUR CHILDREN'S PROGRAM CONTAINING 5.5 COMMERCIAL MINUTES IN A CLOCK HOUR WITH A NON-CHILDREN'S PROGRAM, THE NUMBER OF NETWORK COMMERCIAL MINUTES IN THE CHILDREN'S PROGRAM WOULD HAVE BEEN DECREASED TO COMPLY WITH THE COMMERCIAL LIMITS.

Children's Weekday Programs (series)

1. Program: Wonderful Wizard of Oz  
Time: Monday- Friday 7:00- 7:30 AM ET  
Duration: 30 minutes  
Rating: TV-Y
2. Program: Mona the Vampire  
Time: Monday- Friday 7:30- 8:00 AM ET  
Duration: 30 minutes  
Rating: TV-Y7 FV

3. Program: Emily of New Moon  
Time: Monday- Friday 8:00- 9:00 AM ET  
Duration: 60 minutes  
Rating: TV-Y
4. Program: Tattooed Teenage Alien Fighters from Beverly Hills  
Time: Mondays, Wednesdays, Fridays 9:00- 9:30 AM ET  
Duration: 30 minutes  
Rating: TV-Y7
5. Program: Super Duper Sumos  
Time: Tuesdays, Thursdays 9:00- 9:30 AM ET  
Duration: 30 minutes  
Rating: TV- Y7
6. Program: Liberty's Kids  
Time: Monday- Friday 9:30- 10:00 AM ET  
Duration: 30 minutes  
Rating: TV-Y E/I

Children's Weekend Programs (series)

1. Program: Green Screen Adventures  
Time: Saturdays 10:00- 10:30 AM ET  
Duration: 30 minutes  
Rating: TV-Y7 E/I
2. Program: Busytown Mysteries  
Time: Saturdays 10:30- 11:00 AM ET  
Duration: 30 minutes  
Rating: TV-Y E/I
3. Program: The Busy World of Richard Scarry  
Time: Saturdays 11:00- 11:30 AM ET  
Duration: 30 minutes  
Rating: TV-Y E/I
4. Program: The Busy World of Richard Scarry  
Time: Saturdays 11:30- 12:00 AM ET  
Duration: 30 minutes  
Rating: TV-Y E/I
5. Program: Dino Squad  
Time: Saturdays 12:00- 12:30 PM ET  
Duration: 30 minutes  
Rating: TV-Y E/I
6. Program: Dino Squad  
Time: Saturdays 12:30- 1:00 PM ET  
Duration: 30 minutes  
Rating: TV-Y E/I



7. Program: Tattooed Teenage Alien Fighters from Beverly Hills  
Time: Sundays 8:00- 8:30 AM ET  
Duration: 30 minutes  
Rating: TV-Y7
8. Program: Super Duper Sumos  
Time: Sundays 8:30- 9:00 AM ET  
Duration: 30 minutes  
Rating: TV-Y7
9. Program: Dark Oracle  
Time: Sundays 9:00- 9:30 AM ET  
Duration: 30 minutes  
Rating: TV-Y7 FV
10. Program: Dark Oracle  
Time: Sundays 9:30- 10:00 AM ET  
Duration: 30 minutes  
Rating: TV-Y7 FV
11. Program: Doodlebops Rockin' Road Show  
Time: Sundays 10:00- 10:30 AM ET  
Duration: 30 minutes  
Rating: TV-Y E/I
12. Program: Doodlebops  
Time: Sundays 10:30- 11:00 AM ET  
Duration: 30 minutes  
Rating: TV-Y E/I

\* \* \* \* \*

ALL THIS TV NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER, SCHEDULED FOR BROADCAST DURING THE THIRD QUARTER OF 2012, COMPLIED WITH SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d).

NONE OF THESE PROGRAMS, AND NO PROMOTIONAL OR PUBLIC SERVICE ANNOUNCEMENTS SCHEDULED BY THIS TV NETWORK WITHIN OR ADJACENT TO THOSE PROGRAMS, CONTAINED ANY URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN PROGRAMMING, (b) URLs OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER



THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES, WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Prepared by:

**KYLE HART/ MANAGER OF DIGITAL NETWORKS- THIS TV NETWORK**

10/01/12

**QUARTERLY CERTIFICATE ON COMPLIANCE  
WITH COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS**

(Programs Originally Produced for  
the Child Audience)

**FOR THE PUBLIC FILE**

Station KCEN-TV (6.3)

Quarter Ending September 30, 2012

Reviewed By\* Susan Schnittger

*\*Responsible Station Official*

**CERTIFICATE OF COMPLIANCE WITH STATUTORY LIMITS AND  
SECTION 73.670 (COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS)**

This certifies that during the past calendar quarter the above-referenced station, its network and/or its syndicators, as a standard practice, formatted and broadcast the children's programs which are listed below to assure that they would be within the statutory limits permitted for commercials and commercial matter in such programs, except that as to the particular program segments identified below there were overages to the extent indicated. We have attached a separate sheet explaining the reason for each such overage.

Program Titles	Commercial Overages (if any)	
	Date	Amount of Overage
<i>[List here, by title, every local, syndicated and network children's program that was carried in the past quarter on all program streams (use additional pages as necessary)]</i>	<i>[List here the date of every local, syndicated, or network children's program in which the commercial limits were exceeded, or in which an impermissible website address was displayed; attach a memo to explain why each such overage occurred.]</i>	
<u>Green Screen Adventures #1 - Saturday</u>	<u>                    </u>	<u>                    </u>
<u>Green Screen Adventures #2 - Saturday</u>	<u>                    </u>	<u>                    </u>
<u>Green Screen Adventures #3 - Saturday</u>	<u>                    </u>	<u>                    </u>
<u>Green Screen Adventures #4 - Saturday</u>	<u>                    </u>	<u>                    </u>
<u>Mad About #1 - Saturday</u>	<u>                    </u>	<u>                    </u>
<u>Mad About #2 - Saturday</u>	<u>                    </u>	<u>                    </u>
<u>Green Screen Adventures #1 - Sunday</u>	<u>                    </u>	<u>                    </u>
<u>Green Screen Adventures #2 - Sunday</u>	<u>                    </u>	<u>                    </u>
<u>Green Screen Adventures #3 - Sunday</u>	<u>                    </u>	<u>                    </u>
<u>Green Screen Adventures #4 - Sunday</u>	<u>                    </u>	<u>                    </u>
<u>Edgemont #1 - Sunday</u>	<u>                    </u>	<u>                    </u>
<u>Edgemont #2 - Sunday</u>	<u>                    </u>	<u>                    </u>

Dated this 9 day of October, 2012.

By 

Title VP & General Manager

Licensee KCEN License Company, LLC

**ME-TV NETWORK COMMERCIAL LIMITS**  
**AND WEB SITE RULE COMPLIANCE CERTIFICATION.**  
**THIRD QUARTER 2012**

FOLLOWING IS A LIST OF ALL ME-TV NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER THAT WERE SCHEDULED FOR BROADCAST DURING THE THIRD QUARTER OF 2012, JULY 1, 2012 THROUGH SEPTEMBER 30, 2012. THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS, OR HALF THAT ALLOTTED TIME FOR AN ISOLATED HALF HOUR OF CHILDREN'S PROGRAMMING. THE ACTUAL NUMBER OF NETWORK COMMERCIAL MINUTES WAS INCLUDED IN THE NETWORK TRAFFIC REPORTS FOR THE THIRD QUARTER OF 2012, WHICH EACH AFFILIATED STATION HAS RECEIVED HERETOFORE.

IF THE NETWORK SCHEDULED A HALF-HOUR CHILDREN'S PROGRAM CONTAINING 5.5 COMMERCIAL MINUTES IN A CLOCK HOUR WITH A NON-CHILDREN'S PROGRAM, THE NUMBER OF NETWORK COMMERCIAL MINUTES IN THE CHILDREN'S PROGRAM WOULD HAVE BEEN DECREASED TO COMPLY WITH THE COMMERCIAL LIMITS.

**Children's Weekend Programs (series)**

1. Program: Gumby  
Time: Saturdays 5:00- 5:30 AM ET  
Duration: 30 minutes  
Rating: TV-G
2. Program: The Famous Adventures of Mr. Magoo  
Time: Saturdays 5:30- 6:00 AM ET  
Duration: 30 minutes  
Rating: TV-G

3. Program: He-Man and the Masters of the Universe  
Time: Saturdays 6:00- 7:00 AM ET {Two (2) individual half-hour episodes}  
Duration: 30 minutes  
Rating: TV-G
4. Program: She-Ra: Princess of Power  
Time: Saturdays 7:00- 8:00 AM ET {Two (2) individual half-hour episodes}  
Duration: 30 minutes  
Rating: TV-G
5. Program: Green Screen Adventures  
Time: Saturdays 8:00- 10:00 AM ET {Four (4) individual half-hour episodes},  
& Sundays 8:00- 10:00 AM ET {Four (4) individual half-hour episodes},  
Duration: 30 minutes  
Rating: TV-Y7 E/I

\* \* \* \* \*

ALL ME-TV NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER, SCHEDULED FOR BROADCAST DURING THE THIRD QUARTER OF 2012, COMPLIED WITH SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d).

NONE OF THESE PROGRAMS, AND NO PROMOTIONAL OR PUBLIC SERVICE ANNOUNCEMENTS SCHEDULED BY ME-TV NETWORK WITHIN OR ADJACENT TO THOSE PROGRAMS, CONTAINED ANY URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN PROGRAMMING, (b) URLs OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES, WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

FOLLOWING IS A LIST OF ALL ME-TV NETWORK PROGRAMS DESIGNED TO MEET THE EDUCATIONAL/INFORMATIONAL REQUIRMENT FOR CHILDREN THIRTEEN TO SIXTEEN YEARS OLD DURING THE THIRD QUARTER OF 2012, JULY 1, 2012 THROUGH SEPTEMBER 30, 2012. BECAUSE THESE PROGRAMS ARE ORIGINALLY PRODUCED FOR AND DIRECTED AT CHILDREN

THIRTEEN TO SIXTEEN YEARS OLD, NEITHER THE COMMERCIAL LIMITS NOR THE WEBSITE RULE APPLY (SEE 47 C.F.R. § 73.670 (Note 2)). THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) WITH THE FOLLOWING COMMERCIAL LOADS.

Children's Weekend Programs (series)

1. Program: Mad About  
Time: Saturdays 10:00- 11:00 AM ET {Two (2) individual half-hour episodes}  
Duration: 30 minutes  
Rating: TV-G E/I  
Number of Network Commercial Minutes: 5:00 or less per half-hour episode
2. Program: Edgemont  
Time: Sundays 10:00- 11:00 AM ET {Two (2) individual half-hour episodes}  
Duration: 30 minutes  
Rating: TV-G E/I  
Number of Network Commercial Minutes: 5:00 or less per half-hour episode

\* \* \* \* \*

ALTHOUGH THESE PROGRAMS ARE NOT SUBJECT TO THE WEBSITE RULE BECAUSE THEY ARE PRODUCED FOR AND AIMED AT CHILDREN 13-16, NONETHELESS ME-TV NETWORK HAS ENDEAVORED TO COMPLY WITH THE RESTRICTION ON URLs DISPLAYED WITHIN SHOWS (SEE SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d)).

NONE OF THESE PROGRAMS CONTAINED ANY URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN PROGRAMMING, (b) URLs OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Prepared by:

**KYLE HART/MANAGER OF DIGITAL NETWORKS- ME-TV NETWORK**

10/01/12